## Agronomy and system opportunities in different regions and industries - Victoria

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Jon Midwood is the CEO of Southern Farming Systems, one of the largest farming system groups in Victoria. Jon went to Ag College in the UK and then spent 13 years working for a large UK Farm Management company - managing cropping businesses in various locations, supplying independent agronomy and was part of the company's technic al committee. Since 2004 Jon has been involved in agronomy research and advice in South West Victoria.